Why should I choose Noirot over the others?

A. Noirot have manufactured and refined their Panel Heating Range in France over the past 40 Years. During this time they have continuously researched and obtained the best quality parts to offer the most efficient and economical product on the market. This was achieved with the exclusive one piece Monobloc Aluminium Electric Element, which has a World Wide Patented Design and a lifetime guarantee not to make a noise. An extremely accurate Electronic Thermostat, reads the room temperature every 30 seconds, plus the unique lifetime full replacement warranty, makes Noirot the No.1 choice Electric Panel Heater